

The Experts in Cloud Transformation

You'll be on Cloud 9 with applications built by Poeta Digital

Organizations with a strong desire to scale, accelerate product and feature releases, improve customer experience and reduce costs can benefit most from developing or re-architecting applications in AWS Cloud.

Cloud Application Development

Whether you have a need to build a new Native Mobile, Cross-Platform, Hybrid Mobile or Progressive Web Application with simple or advanced functionality or whether you are looking to bring additional business value to your existing applications, we at Poeta Digital have extensive experience with it all.

With over 15 years of experience we have developed over 300 web and mobile apps for customers across 5 continents. Our Cloud Applications are built on a secure, high-performing, resilient and cost optimized AWS Foundational Architecture.

If you are taking new products or services to market or want to get more business value from your existing applications then developing on Cloud gives you access to:

- Cloud native application features including auto-provisioning, auto-scaling, auto-redundancy and the ability to go global in minutes; and
- Innovative technologies such as IoT, advanced analytics or machine learning to create competitive differentiation and help you understand more about your buyer's journey.

How it Works

We'll work with you from concept to execution – and beyond – to ensure the investment you make results in a digital solution that works for you and your customers.

A truly effective application is the result of a lot of assessment work so our initial focus during the Assess phase is on asking lots of questions to understand your vision and business needs after which we conduct an Application Feasibility Presentation and present to you a proposal for our discovery and technical design.

During the discovery phase we continue information gathering and planning, we use these inputs to create a current state assessment, a technical architecture design and define (at a high level) the screens, features and navigation that you will need in your application. Once you are happy with the Application Blueprint we move into the Mobilize phase where our certified AWS engineers establish or alter the AWS foundational architecture that will support your application.

From there we enter the execution phase and use a structured development approach to build your application software. Applying an agile methodology and dividing the development process into stages focuses attention and resources on accomplishing key activities at the right time and in the right order. With staged releases, we share product progress with you at regular intervals throughout the development lifecycle. Using this approach we maintain vigilance on delivering beautiful user experiences and ensure you have full visibility and signoff on what is being built.

Post launch, we provide a proposal for ongoing maintenance & support to monitor the health and performance of your application.



Deliverables

Phase 1: Assess

Initial assessment

- Application Feasibility Presentation
- Proposal to conduct technical discovery

Discovery & technical design - Application Blueprint

- Current State Assessment Report
- Functional Requirements Document
- Design Wireframes
- Technical Architecture Design Document
- Proposal to build the application

Phase 2:

Mobilize

We follow AWS Well Architected Framework to establish your AWS Foundational Architecture.

Phase 3:

Execute

We use a hand-in-hand approach to craft and build your application or feature enhancements. We then liberate your market or business ready application and deploy it to production..

300 Products Launched and 15 Years of Experience — Poeta has been creating expertly made applications and experiences that delight customers.

*"Poeta designed and built a complete mobile application that digitizes paper and manual workflows. Member engagement and retention has increased." — Todd Millar
TEC Canada CEO*

*"Their talent, efficiency and attentiveness is truly top-notch. The support, speed of work, and thoroughness provided by Poeta over the past few weeks has blown our original expectations out of the water." ---
Real Authentication*

Outcomes

Your new or enhanced cloud application will be a true business asset that:

- delivers a beautiful user experience to your customers; or
- provides significant operational and process improvement benefits.

This in addition to the business benefits you gain from managing an application that is built to perform effectively, reliably and cost efficiently on a well architected AWS backbone.

www.poetadigital.com/contact-us



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Talk to one of our experts today about any of the Cloud Services we offer